11th Annual Taste of Fayette (County) At The Lane Brown Gazebo – Heritage Park Sunday, May 20, 2012 12:00 p.m. – 5:00 p.m.



The Taste of Fayette will be held on Sunday, May 20, 2012 and include four types of vendors:

- ❖ Food vendors any restaurant, caterer, pub or food supplier seeking to expand its business within Fayette County.
- ❖ Informational vendors businesses located or seeking to do business in Fayette County may set-up a display.
- ❖ Retail vendors vendors who sell approved goods.
- ❖ Charitable vendors vendors who sell approved goods.

Prizes for food vendors include:

"Fayette's Finest Taste"

"Most Amazing Booth"

"Finest Treat"

Vendor Information

There are four types of vendors:

1. Food Vendors:

- ❖ Your \$100 fee includes 10x10 canopy, two tables and two chairs. Main Street will provide signage with your name; however, you will need to provide your food pricing signage (in tokens).
- ❖ All food will be purchased with Taste of Fayette tokens which will be sold, collected and tabulated by festival staff. Each "Taste" must be priced between \$.50 and \$3.00. Your business will receive 50% of profits collected at your booth at the close of the festival.

2. Informational Vendors:

- ❖ Please provide your own canopy, table, chairs and informational display. The entry fee is \$50 for a 10x10 space.
- ❖ You are not allowed to sell or give away food, drinks or goods.
- ❖ You may only distribute literature about your company. If you elect to sell your product, then you must become a Retail Vendor.

3. Retail Vendors:

- ❖ Please provide your own canopy, table and chairs. The entry fee is \$75 for a 10x10 space.
- ❖ You are not allowed to sell or give away food or drinks.
- ❖ You may keep 100% of the proceeds from the sale of your goods.
- ❖ All goods must be pre-approved by Main Street before May 14, 2012. You may bring and leave a sample of your goods to Main Street during the week for committee approval. Your goods will be returned within ten days.

4. Charitable Vendors:

- ❖ Please provide your own canopy, table and chairs and informational display. The entry fee is \$50 for a 10x10 space.
- ❖ You are not allowed to give away food or drinks.
- ❖ You may keep 100% of the proceeds from the sale of your goods.
- ❖ All items sold or distributed must be pre-approved by Main Street before May 14, 2012. You may bring and leave a sample of your goods to Main Street during the week for committee approval. Your goods will be returned within ten days.

Set-Up and Break-Down

Set-Up will begin on Sunday, May 20 at 9:00 a.m. Break-Down will begin immediately following the event. No early break-down of space will be allowed. Vendors must supply their own extension cords. Electricity will be provided for an additional fee of \$25.

Promotion

All fees collected from vendors will be used for the purpose of marketing and promotion of the Taste of Fayette. Main Street will partner with the Fayette County Chamber of Commerce, The Bear 92.5, and other media sources for maximum exposure of the event. This is an excellent opportunity to market your restaurant! The Taste of Fayette is held in conjunction with the 44th Annual Fine Art Show, as well as A Taste of Living History located at the Holliday-Dorsey-Fife Museum.

A Worthy Cause

All proceeds from the event will go toward the historical revitalization and promotion of the downtown district of Fayetteville.

Entertainment and Kids Korner

Live entertainment will be provided all day on the main stage. The Kids Korner will include rides and activities for children.